OPEN SOURCE PLEDGE

The world depends on software. Software depends on Open Source.

Let's save the world.

Open Source maintainers are in crisis

Let's normalize systematic monetary support for the software that provides us so much value, and powers the modern world.

This is Fine.

The Lack of Compensation in Open Source Software is Unsustainable

Posted 8 months ago by **Thomas Stringer**

Open Source Is at a Crossroads

The cracks are beginning to show in this global ecosystem, as many projects lack the basic funding to sustain the software that literally runs the world.
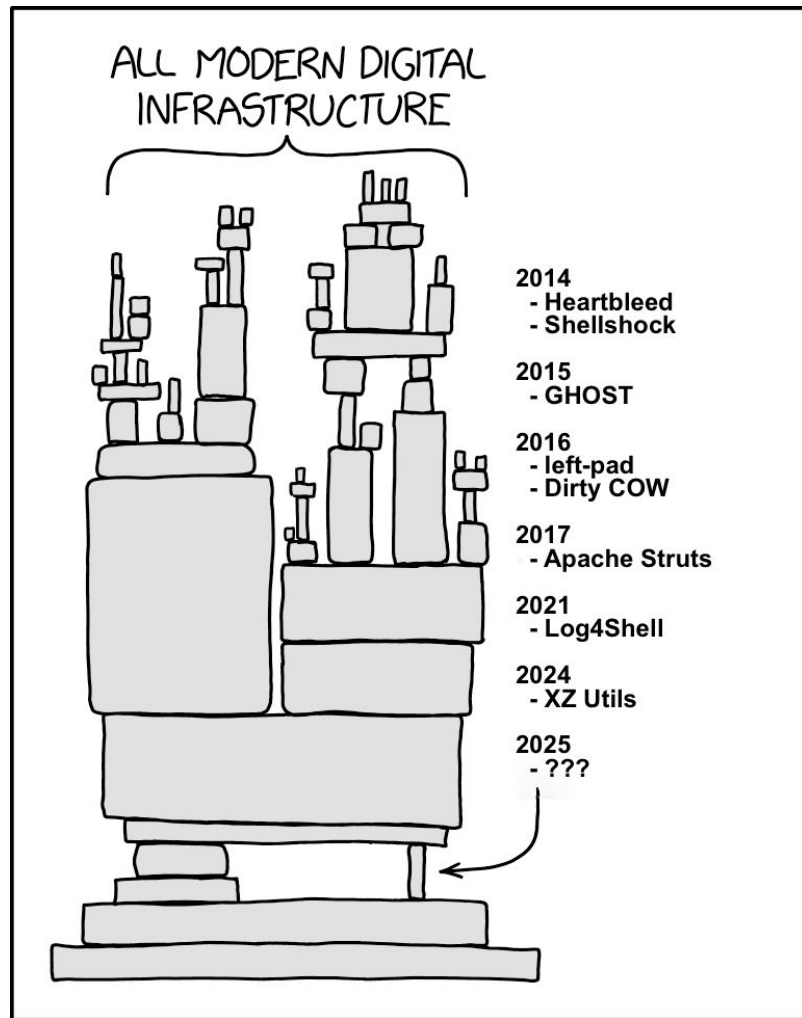
May 7th, 2024 10:00am by Bill Doerrfeld

The Hidden Crisis in Open Source Development: A Call to Action

Lessons from XZ Utils: Achieving a More Sustainable Open Source Ecosystem

Released: April 12, 2024

By: Jack Cable, Senior Technical Advisor, and Aeva Black, Section Chief, Open Source Software Security

ALL MODERN DIGITAL INFRASTRUCTURE

2014
- Heartbleed
- Shellshock

2015
- GHOST

2016
- left-pad
- Dirty COW

2017
- Apache Struts

2021
- Log4Shell

2024
- XZ Utils

2025
- ???

Open Source Pledge

IS

a consortium of companies who back up their talk about Open Source values.

Companies who take the Pledge support Open Source annually at a minimum of **$2,000** per full time developer on staff, and publish simple reports about their payments.

IS NOT

a charity nor 501 (c)(3). We don't handle money, we don't do audits.

Sentry supports and founded the Open Source Pledge, and maintains the OSSPledge.com domain, but the Pledge is not branded as a Sentry property.

How to join

1 **Take the Pledge**
Commit to annually giving Open Source maintainers a minimum of $2K per full time employed developer on staff.

2 **Self report**
Follow the template and self-report your company's annual giving.

3 **Win! Win! Win!**
Open source maintainers win. Build goodwill with devs, you win. With a safer, sustainable OSS ecosystem, the world wins.

Launch partner opportunities

Launch campaign, Oct 2024:OOH

- Three Bulletins on I-80 promoting the Pledge
    - Two on San Francisco's coveted "Skyway"
    - One at East end of Bay Bridge
- 75 Bus "Kings"
- 35 transit shelters (Central Downtown SFO)
- Nasdaq tower in Times Square, NYC
    - Logos of the first 15 launch partners will be highlighted

OOH

SF

NYC

Launch campaign, Oct 2024:PR, Co-marketing

- Launch announcement highlighting partners; PR support from Sentry, Mission North
- PR kits for Partner announcements
  - Blog post
    - Template for synchronized Partner announcements
    - Editorial assistance available
  - Graphics/assets
  - Press release template

- Swag
  - Shirts/stickers etc to promote Pledge participation
  - Co-branding options to share with employees/customers etc
- Promotional badges for Pledge Partners to display on corporate home pages/recruiting landing pages

Let's make it happen

✉️ osspledge@sentry.io

📞 schedule an intro call

osspledge.com